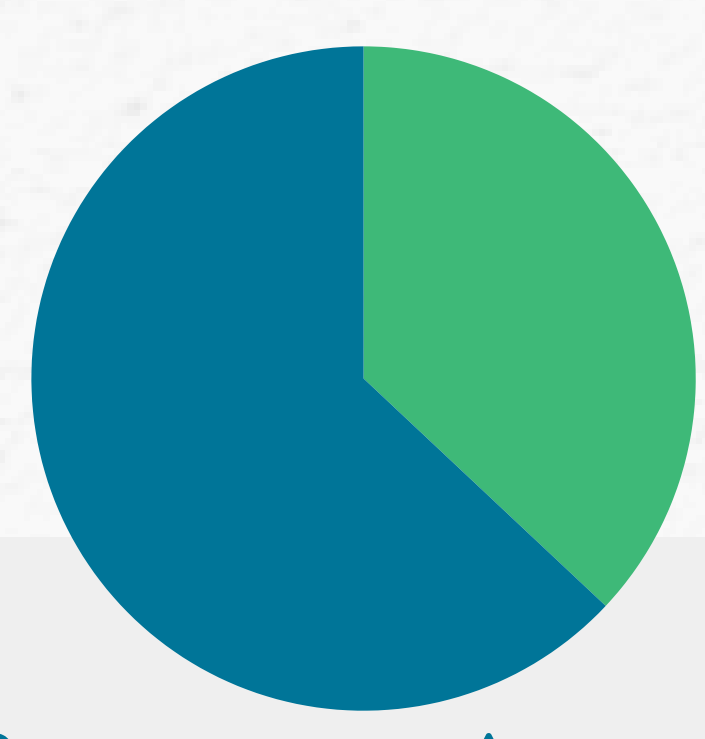


# PACKAGING FOR HOME DELIVERY



30 years ago, Amazon didn't exist, yet today it dominates over

**37%**

of the e-commerce market.

According to Forbes\*, the e-commerce market is expected to total over 7.9 trillion USD by 2027

**\$7.9 TRILLION.**



Source: Forbes, 35 E-commerce statistics of 2024.

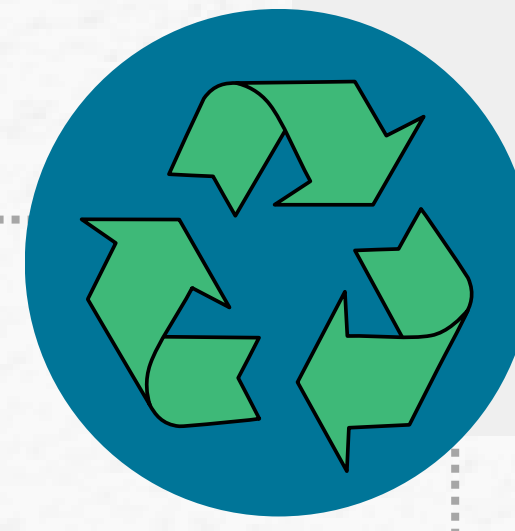
## WHAT CONSUMERS WANT

Source: Packaging Gateway, Evolving consumer needs shape e-commerce packaging trends.

In a recent survey by Packaging Gateway\*\*,

**47%**

of participants emphasized the need to reduce excessive packaging materials and use easy-to-open methods.



Sustainability is emerging as a significant driver for consumers.

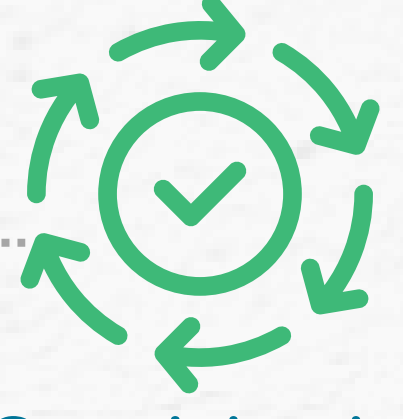
In addition to sustainable packaging materials, consumers have high expectations for their online purchases.



Durable



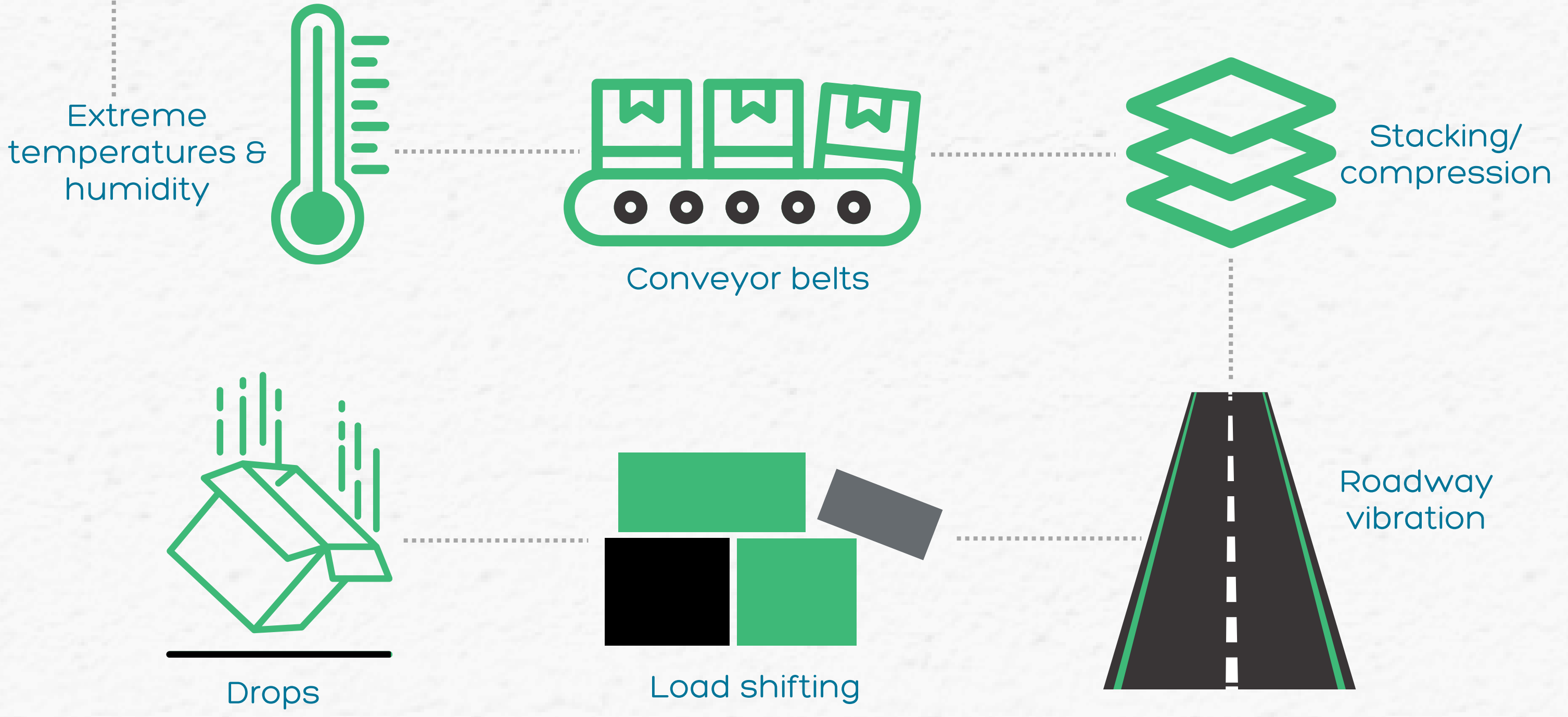
Fast Delivery



Consistent Branding

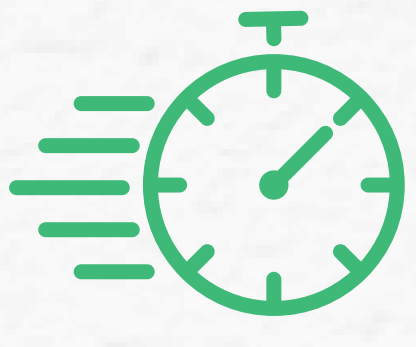
Packaging that is hard to open, is unattractive or results in damage during home delivery, including breaks or leaks, can have a negative impact on an online consumer experience while good packaging can create a positive experience. Consumers also want packaging that does not pose a threat to the environment

## E-COMMERCE PACKAGES WORST ENEMIES:



Can help develop e-commerce packaging to delight brand owners and consumers.

## BENEFITS FOR BRAND OWNERS



Fast order shipping of a wide range of stock components.

Custom product solutions with our in-house innovation team.



Production line efficiencies.

Product testing expertise to help avoid potential problems.



Functional and secure packaging that will ensure the product arrives safely and result in fewer replacements and returns.

Sustainable - MRP is committed to designing lighter weight closures to help reduce shipping costs.



## BENEFITS FOR CONSUMERS



Online presence- MRP products can be produced in any color and decorated in many ways to extend brand recognition off the shelf and onto the screen.

Easy-to-open package.



Functional and secure packaging that is durable enough to arrive safely to consumers' homes.

Proudly manufacturing closures that are eco-friendly and widely recyclable.



MRP Solutions has millions of closures and jars in-stock and ready to ship - perfect for an e-commerce platform. Choose from many sizes, styles, and colors to meet your packaging project's needs.



Scan to view our catalog!



**CONTACT YOUR MRP SALES REP TO FIND THE PERFECT PACKAGING CONFIGURATION FOR YOUR E-COMMERCE OFFERINGS**



MRP Solutions | Mrpsolutions.com | Scan to contact us!

